FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041228 **Type of Permit:** FILMING **Release Date:** 06/20/2011

Production Company BLUE REEF PRODUCTIONS INC

Insured Company Name BLUE REEF PRODUCTIONS INC

Contact Phone No. 1 818-312-1137
Contact Phone No. 2
Fax 800-966-8539
Address 2001 ROADRUNNER AVE
THOUSAND OAKS, California 91320

Production Title KERATIN EARTH

Type of Production Infomercial

Producer Mark Fanjoy

Director Mark Fanjoy

1st AD Mark Fanjoy

Production Manager Mark Fanjoy

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Mark Fanjoy
Primary Phone Mobile - 805-217-2480
Secondary Phone

Location Assistant Mark Fanjoy
Primary Phone Mobile - 805-217-2480
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $865.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00041228	**Location Manager**	Mark Fanjoy
Production Company	BLUE REEF PRODUCTIONS INC	Primary Phone	Mobile - 805-217-2480
Insured Company	BLUE REEF PRODUCTIONS INC	Secondary Phone	
Production Title	KERATIN EARTH		

Location Address 5238 Goodland Ave, North Hollywood, CA, 91607

Location Type Private Residence

Prep Dates 6/21/2011 - 6/21/2011 08:00 - 21:00 1 day

Film Dates 6/21/2011 - 6/21/2011 08:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document F41228, BLUE REEF AA - JEN.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	12
Vans	1

Personnel on Location

Type	Quantity
Cast	4
Crew	15

Filming Activities Exterior MOS; Interior Dialogue; Interior MOS;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** E1

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of BLUE REEF ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 3/29/11

By _____
Representative's Signature

BLUE REEF	2001 ROADRUNNER
Name of "Principal" (Production Company)	Principal's Address
JEN RYAN	THOUSAND OAKS CA 91320
Print Principal Representative's Name	City, State, Zip Code
LOCATIONS	213-422-4152
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

NOT A PERMIT